

UTK ARTICULATION AGREEMENT MARKETING

This program leads to an Associate of Science degree from Roane State and a Bachelor of Science in Business Administration with a major in Marketing from the University of Tennessee.

ROANE STATE

Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	Business 221-222	3	3
Mathematics 1630-1830 or 1910-1920	3-4	3-4	Economics 201-202	3	3
Business 101	3	-	³ Humanities Literature	3	-
College Studies 1020	3	-	Mathematics 2050	-	3
² Humanities	3	3	History 1010-1020 or 1210-1220	3	3
Office Administration 203	-	3	¹ Natural Science	4	4
Speech 201	-	3	Business 100	-	1
TOTAL	15-16	15-16	TOTAL	16	17

Students may progress into a major in the College of Business Administration on the basis of the availability of space in the college. While the minimum cumulative grade point average is subject to change, the minimum required in this prescribed curriculum for 2005-2006 is 2.75 in the following pre-core business classes: Business 100-101, Business 221-222, Economics 201-202, Mathematics 1630-1830 or 1910-1920, Mathematics 2050, and Written Communications (English 295, 255, or 355).

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Summer Transition: Beginning Foreign Language (6 hours)⁴

Collateral Option

Junior	hours	Senior	hours
Business Administration 331-332	4	Marketing 350	4
Business Administration 341-342	4	⁶ Marketing Electives	6
Finance 301	3	⁵ Collateral	6
Business Administration 353	3	Management 401	3
Business Administration 361	3	Marketing 460	2
Intermediate Foreign Language	6	Electives	4
Marketing 340, 345	5	Philosophy 243, 244, or 443	3
Business Law 301	3	TOTAL	26
⁵ Collateral	3	TOTAL	34

¹Select two courses from: ASTR 1010-1020; BIOL 1110-1120, 2120, 2230; CHEM 1010-1020, 1110-1120; GEOL 1040-1050; PHYS 1010, 2010-2020, 2110, 2120, 2050, or 2070.

²Select from: ART 201, 202; MUS 1030; PHIL 1030; THEA 1010.

³Select from: ENGL 2010, 2020, 2110, 2120, 2310, 2320, 2510.

⁴Students whose native language is not English may complete the foreign language requirement by completing the English composition requirement and any two-course literature sequence. The literature sequence will count towards UTK's humanities requirements as well.

⁵Select nine hours from one area: Logistics – LOG 310, 411, 421; Resource Management - ACC 321, FIN 435, 455; Information Management - IM 341, 342, 442 or 443; International Business - BA 371, MGT 471, ECON 329;

⁶Select two courses from: MKT 452, ~~454~~, 456, 458.

UTK ARTICULATION AGREEMENT MARKETING (CONTINUED)

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Logistics Dual Concentration

Junior	hours	Senior	hours
Business Administration 331-332	4	Marketing 350	4
Business Administration 341-342	4	⁵ Marketing Electives	4
Finance 301	3	Philosophy 243, 244, or 443	3
Business Administration 353	3	Logistics 411; 421 or 413	6
Business Administration 361	3	Management 401	3
Intermediate Foreign Language	6	Marketing 460	3
Marketing 340	3	Logistics 460	3
Business Law 301	3	Electives	3
Logistics 310	3		
TOTAL	32	TOTAL	28

⁵Select two courses from: MKT 452, 456, 458.

International Business Dual Concentration

Junior	hours	Senior	hours
Business Administration 331-332	4	Marketing 350	4
Business Administration 341-342	4	⁶ Marketing Electives	4
Finance 301	3	⁵ Management 481	3
Business Administration 353	3	⁵ Management 471	3
Business Administration 361	3	⁵ Business Administration 371	3
Intermediate Foreign Language	6	Management 401	3
Marketing 340	3	Marketing 460	2
Business Law 301	3	Electives	3
⁵ Economics 329	3	Philosophy 243, 244, or 443	3
TOTAL	32	TOTAL	28

⁵Course work for the International Business Concentration may be substituted for a program of study abroad.

⁶Select two courses from: MKT 452, 456, 458.

Statistics Dual Concentration (Option 1)

Junior	hours	Senior	hours
Business Administration 331-332	4	Marketing 350	4
Business Administration 341-342	4	⁵ Marketing Electives	4
Finance 301	3	Statistics 330, 471, 474, or 475	9
Business Administration 353	3	Management 401	3
Business Administration 361	3	Marketing 460	2
Intermediate Foreign Language	6	Electives	3
Marketing 340	3	Philosophy 243, 244, or 443	3
Business Law 301	3		
⁶ Statistics 320	3	TOTAL	28
TOTAL	32		

⁷Select two courses from: MKT 452, 456, 458.

UTK ARTICULATION AGREEMENT MARKETING (CONTINUED)

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Statistics Dual Concentration (Option 2)

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	⁶ Marketing Electives	4
Finance 301	3	Statistics 471, 474, and 475	9
Business Administration 353	3	Management 401	3
Business Administration 361	3	Marketing 460	3
Intermediate Foreign Language	6	Philosophy 243, 244, or 443	3
Marketing 340	3	Electives	3
Business Law 301	3		
Statistics 320	3	TOTAL:	28
TOTAL:	32		

⁶Select two courses from: MKT 452, 456, 458.

International Business Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	4
Business Administration 341-342	4	Information Management 342	3
Finance 301	3	Information Management 442	3
Business Administration 351-352 353	3	Information Management 443	3
Business Administration 361	3	⁵ Marketing Electives	4
Intermediate Foreign Language	6	Management 401	3
⁵ Ethics	6	Marketing 460	2
Marketing 340	3	Philosophy 243, 244, or 443	3
Business Law 301	3	Electives	9 3
Information Management 341	3	TOTAL:	31 28
TOTAL:	29 32		

⁵Select from: Philosophy 342 or 344.

⁵Select four hours from: MKT 452, 454, 456, 458.