Communicating through Writing – 3 courses
English 101-102 (all majors)
- **Advertising**: One course from UTK’s WC list
- **Communication Studies**: One course from English 255, 295, 355, 360, 455; Journalism and Electronic Media 200 to satisfy the advanced composition requirement
- **Journalism and Electronic Media**: Journalism and Electronic Media 200 (required for major)
- **Public Relations**: Journalism and Electronic Media 200 (required for major)

Communicating Orally – 1 course
- **Communication Studies and Journalism and Electronic Media**: Communication Studies 210 or 240
- **Advertising and Public Relations**: A course equivalent to Communication Studies 240 is the preferred course. However, if the community college does not have an equivalent course, a course equivalent to Communication Studies 210 is acceptable.

Arts & Humanities – 2 courses
- **Advertising, Journalism and Electronic Media, and Public Relations**: Two courses from English 201, 202, 206, 221, 222, 231, 232, 233, 251, 252, 253, 254 to satisfy the English Literature requirement
- **Communication Studies**: Two courses from UTK’s AH list

Social Sciences – at least 2 courses
- **Advertising and Public Relations**: Economics 201, Psychology 110, Anthropology 130
- **Communication Studies**: Psychology 110 and one course from UTK’s SS list
- **Journalism and Electronic Media**: Economics 201, Psychology 110, Political Science 102

Cultures & Civilizations – 2 courses
- Intermediate Foreign Language (all majors)
- **Advertising, Public Relations, and Communication Studies**: A sequence of History 241-242 or 261-262 is required for the major. International students needing to meet Tennessee state law requirements are allowed to take History 221-222 for this requirement.
- **Journalism and Electronic Media**: For the major, complete two courses from Africana Studies 235, 236; Anthropology 120; Asian Studies 101, 102; History 241, 242; History 255, 256; History 261, 262; Medieval Studies 201, 202.

Quantitative Reasoning – 2 courses
- **Advertising and Public Relations**: Math 125 and Statistics 201
- **Communication Studies**: Math 115 or Statistics 201 and one course chosen from Mathematics 113, 123, 125, 141, 142, 151, 152
- **Journalism and Electronic Media:** Two courses chosen from Mathematics 113, 115, 123, 125, 141, 142, 151, 152

**Natural Sciences - 2 courses**

- **Advertising, Communication Studies, and Public Relations:** Two courses chosen from Astronomy 161, 162; Biology 101, 102, 111, 112, 130, 140, 157; Chemistry 100, 110, 120, 130; Geography 131, 132; Geology 101, 102, 103. These programs require **two four-hour lab sciences**; a sequence is not required.

- **Journalism and Electronic Media:** Two courses chosen from Anthropology 110; Astronomy 151 or 161; Astronomy 152 or 162; Biology 101, 102, 111, 112, 130, 140, 157; Chemistry 100, 110, 120, 130; Geography 131, 132; Geology 101, 102, 103, 201, 202, 203, 205; Microbiology 210; Physics 101, 102. **At least one of the courses must have a laboratory.**