

2016-2017 UTK Transfer Transition Guide

Major: Advertising

This program leads to an Associate of Arts degree from Roane State Community College and a Bachelor of Science in Communication with a major in Advertising from the University of Tennessee, Knoxville.

RED courses are milestones.

Roane State Community College			
FIRST YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
<i>ENGL 1010 Composition I</i>	3	<i>ENGL 1020 Composition II</i>	3
¹ <i>MATH 1830 Calculus for Business</i> <u>OR</u> <i>MATH 1910 Calculus I</i>	3-4	<i>MATH 2050 Probability and Statistics (Calculus-Based)</i>	3
² <i>Natural Science</i>	4	² Natural Science	4
³ Foreign Language (2000-Level)	3	³ Foreign Language (2000-Level)	3
<i>SOCI 2110 Cultural Anthropology</i>	3	PSYC 1030 General Psychology	3
TOTAL	16-17	TOTAL	16

SECOND YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
⁴ Humanities/Fine Arts Literature	3	⁴ Humanities/Fine Arts Literature	3
SPCH 1010 Fundamentals of Speech Communication	3	⁶ History Sequence	3
⁵ Humanities/Fine Arts	3	⁷ Approved Electives	6-7
⁶ History Sequence	3		
<i>COMM 1010 Survey of Mass Communications</i>	3		
TOTAL	15	TOTAL	12-13

¹ Students must take MATH 1130 before MATH 1830 if they do not have an ACT math score of at least 24 and completion of high school algebra I, II, and precalculus. Students must take MATH 1710 and MATH 1720 or MATH 1730 before MATH 1910 if they do not have an ACT math score of at least 26 and completion of high school algebra I, II, geometry, and precalculus/ trigonometry.

² Natural Science chosen from ASTR 1010, 1020; BIOL 1110-1120; CHEM 1010, 1020, 1110, 1120; GEOL 1040, 1050

³ Intermediate sequence (2000-Level) in a single foreign language: SPAN 2010-2020; FREN 2010-2020; GERM 2010-2020. The prerequisite of elementary foreign language (1010-1020) made be required prior to taking the intermediate level sequence.

⁴Humanities/Fine Arts Literature chosen from ENGL 2110, 2120, 2210, 2220, 2310, 2320

⁵Humanities/Fine Arts Elective chosen from ARTH 1030, 2010, 2020; ENGL 2110, 2120, 2210, 2220, 2310, 2320; MUS 1030; PHIL 1030, 121 201; THEA 1030

⁶History Sequence chosen from: HIST 1010-1020 OR HIST 1210-1220

⁷Approved Electives chosen from any transferable course not taught in advertising, communication and information, journalism and electronic media, or public relations.

University of Tennessee, Knoxville

THIRD YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ADVT 250	3	ADVT 310	3
MGT 201	3	ADVT 340	3
College or General Elective	3	College Elective	3
ACCT 200	3	ECON 201	4
PBRL 270	3		
TOTAL	15	TOTAL	13

FOURTH YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ADVT 350	3	ADVT 450	3
ADVT 360	3	ADVT 480	3
ADVT 380	1	MGT 300	3
College or General Elective	3	PSYC 360	3
MARK 300	3	College or General Elective	3
General Elective	1		
TOTAL	14	TOTAL	15

FIFTH YEAR

<i>Fall Semester</i>	Credit hours		
ADVT 470	3		
TOTAL	3		

Grade of C or better is required in the 300-level and 400-level advertising courses. These courses must be taken at UT Knoxville.

RSCC Hours	60
UTK Hours	60
Total	120

TRANSFER TRANSITION GUIDES

These guides, unless otherwise stated, provide an eight-semester plan for earning an associate degree at Roane State Community College and a baccalaureate degree at the University of Tennessee, Knoxville. When students enter UT Knoxville, they must meet the standards and follow the procedures outlined in the University's current Undergraduate Catalog.

1. Student transferring to UT Knoxville from two-year institutions must complete 60 semester hours at a senior institution.

2. The final 30 semester hours must be completed in residence at UT Knoxville.

3. Transfer students will have their progress tracked with uTrack – a tool that identifies milestones that are designed to keep students on track for timely graduation. For the 2016-2017 Transfer Transition Guides, milestone courses are indicated in *red*. Transfer students and counselors should review the UT Knoxville catalog (<http://catalog.utk.edu/>) for question concerning milestone completion for specific majors.

4. Students whose native language is *not* English may complete the foreign language requirement found in many transition guides by completing the English Composition requirement and any two-course literature sequence.

5. Grades earned at other colleges and universities are used only for admission, course placement, and other academic decisions at UT Knoxville. Although grades earned at other colleges and universities are not included in the UT Knoxville GPA, many UT Knoxville programs require a grade of "C" or higher in certain courses – including freshman composition.